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Leadership

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CEMETERY BOARD
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CEMETERY EXECUTIVE
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Executive Vice President & CFO
Gus Fraser, Vice President
of Preservation & Facilities
Jenny Gilbert, Interim Vice President
of Institutional Advancement
Bree Harvey, Vice President
of Cemetery & Visitor Services

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AUBURN TRUSTEES
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David P. Barnett, President & CEO
Sean McDonnell, Secretary & Treasurer
Caroline M. Mortimer, Vice Chair
Lindsay Leard Coolidge
We are pleased to present the Friends of Mount Auburn’s Annual Report, containing highlights of our accomplishments and a summary of our financial results for FY2021.

This past year brought challenges unlike any we were expecting. In the face of a worldwide pandemic, we were forced to make many difficult decisions. We closed the Cemetery’s gates to regular visitors for two months. We closed our Visitors Center, Chapels, Greenhouse, and Administrative Offices to the general public. We cancelled in-person public programs and shifted to virtual formats. All of these decisions were made in order to protect our essential staff and prioritize the critical role of assisting families in burial and cremation services.

One year later, Mount Auburn Cemetery still has not entirely returned to normal, but we are proud of the adaptability of both our staff and our passionate community of visitors.

Despite the anomalies of the past year, we accomplished important goals across all departments of the Cemetery that reflect Mount Auburn’s long-term vision of excellence. While impossible to highlight everything that has been accomplished in the past year in this report, the highlights on the following pages represent the wide range of new and ongoing endeavors that improve the way the Cemetery serves families, visitors, wildlife, and history.

As indicated in the Financial Statements (page 8), Mount Auburn is in strong financial condition and positioned well to carry out our exciting vision. Fundraising through the Friends of Mount Auburn has continued to grow and supports our wide range of visitor service, education, horticulture, preservation, and historical collections projects. We believe our balanced approach of endowment, earned income, and philanthropy is a model for financial sustainability for the Cemetery as a whole, and support for the Friends continues to play an increasingly important role in that strategy. The ongoing generosity of our members and donors has been critical in enabling not only the projects outlined in this Annual Report, but also the operations of departments Cemetery-wide.

Thank you to our Trustees, staff, volunteers, Council of Visitors members, visitors, and supporters who have enabled Mount Auburn to not only survive but thrive during a period of unexpected adversity. You make us exceptionally proud.

We respectfully submit this report and encourage you to visit the Cemetery frequently.

DAVID P. BARNETT  PATRICIA B. JACOBY
President & CEO  Chair, Mount Auburn Cemetery
Board of Trustees
INDIAN RIDGE HABITAT RESTORATION
A three-phase restoration project was launched in late 2019 on Indian Ridge, one of Mount Auburn’s most popular and historically significant areas. By removing invasive species like Norway Maples on the slopes, introducing native plants like Silverbell trees along the Ridge and surrounding areas, and replacing turf grasses with wildflowers, this restoration will ultimately improve the habitat for native birds while beautifying it for human visitors.

Read more and view videos from our staff experts about the impact of the Indian Ridge restoration project at mountauna.org/indian-ridge-habitat-restoration.

WASHINGTON TOWER PRESERVATION ASSESSMENT
Few landmarks at Mount Auburn are as beloved as Washington Tower. Working with the award-winning architectural firm McGinley Kalsow & Associates, we launched the first step of a multi-year project to preserve the Tower for future generations. This preservation assessment highlighted important structural repairs, window tracery restorations, lighting system improvements, and accessibility issues that will guide our forthcoming plans for preservation.

Read more about the Tower preservation assessment at mountauna.org/washington-tower-grant.
FROM THE PAGE: COLLECTIONS TRANSCRIPTION

Spurred by the pandemic and funded by a CARES Grant from the National Endowment for the Humanities, Mount Auburn launched an exciting new way for volunteers to work with our archival material from home. This crowdsourced initiative using online platform FromThePage has allowed over 100 volunteers from all over the world to help our Historical Collections staff transcribe digital copies of our most important historic documents.

Read more about the NEH grant and the FromThePage online transcription program, including how you can get involved, at mountauburn.org/transcription-neh-cares-grant.

MONUMENT PRESERVATION

Mount Auburn’s collection of remarkable monuments requires constant care from our dedicated preservation teams. In particular, 30 monuments with unique historic or artistic characteristics comprise our Significant Monument Collection and receive special attention to ensure their survival. In 2020, the massive 1883 Whitney Monument was the recipient of a new form of extensive conservation treatment to successfully save its magnificent angel, cherubs, and pedestal.

Read more about Mount Auburn’s successful conservation of the Whitney Monument at mountauburn.org/whitney-monument-conservation.
FLORA MOUNT AUBURN
The 15,000 carefully selected plants that comprise Mount Auburn’s landscape are a significant draw for our visitors. In September 2020, we unveiled Flora Mount Auburn: a new publically accessible collections database that allows you to search and locate every single tree, shrub, perennial, and groundcover in the Cemetery.

Explore Flora Mount Auburn for yourself, and view a video tutorial from Samantha Richardson, Plant Collections Manager, at mountauburn.org/flora.

STAY HOME SWEET AUBURN
While the Cemetery was closed to the general public in Spring 2020, one of our most successful virtual engagement tools was a new video series, Stay Home Sweet Auburn. Featuring thirteen short videos by Events & Outreach Coordinator Corinne Elicone, Stay Home Sweet Auburn gave viewers a closer look at a diverse group of historical stories commemorated at Mount Auburn, from Incidents in the Life of a Slave Girl author Harriet Jacobs (1813-1897, Lot 4389 Clethra Path); to Alice North Lincoln’s (1852–1926, Lot 817 Snowdrop Path) advocacy against inhumane quarantine conditions on Rainsford Island; to the story of the now-demolished Stranger’s Tomb (Lot 324) where guests at the Tremont House Hotel could be buried if they died while staying there.

Watch the complete series at youtube.com/playlist?list=PLc4Ld8jnQN_uk3X8OMZtKTTA4METqGVSf.
# Financial Statements

## TREASURER'S REPORT

### Friends of Mount Auburn Cemetery

**Statements of Financial Positions**

*As of March 31, 2021*

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Investments At Market Value</td>
<td>$ -</td>
<td>$ 3,144</td>
</tr>
<tr>
<td>Pledges Receivable, Net</td>
<td>$2,558</td>
<td>$26,304</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$2,980,976</td>
<td>$2,255,174</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$2,983,534</strong></td>
<td><strong>$2,284,622</strong></td>
</tr>
<tr>
<td><strong>Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Liabilities</td>
<td>$980,646</td>
<td>$760,432</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>$980,646</td>
<td>$760,432</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$2,002,888</strong></td>
<td><strong>$1,524,190</strong></td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td><strong>$2,983,534</strong></td>
<td><strong>$2,284,622</strong></td>
</tr>
</tbody>
</table>

## TREASURER'S REPORT

### Friends of Mount Auburn Cemetery

**Statements of Activities and Changes in Net Assets**

*For the Fiscal Years April 1 - March 31*

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Support</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Support</td>
<td>$1,544,157</td>
<td>$871,417</td>
</tr>
<tr>
<td>Contributions from Mount Auburn Cemetery for Salaries &amp; Benefits</td>
<td>$458,979</td>
<td>$453,689</td>
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<tr>
<td><strong>Total Support</strong></td>
<td>$2,003,136</td>
<td>$1,325,106</td>
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<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Public Program Receipts &amp; Interpretive Materials Sales</td>
<td>$6,885</td>
<td>$43,270</td>
</tr>
<tr>
<td>Investment &amp; Interest Income</td>
<td>$16,734</td>
<td>$10,099</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$23,619</td>
<td>$53,369</td>
</tr>
<tr>
<td><strong>Total Support &amp; Revenue</strong></td>
<td>$2,026,755</td>
<td>$1,378,475</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program services</td>
<td>$1,213,252</td>
<td>$1,057,442</td>
</tr>
<tr>
<td>Management and general</td>
<td>$39,252</td>
<td>$42,516</td>
</tr>
<tr>
<td>Fundraising and development</td>
<td>$295,553</td>
<td>$293,165</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$1,548,057</td>
<td>$1,393,123</td>
</tr>
<tr>
<td><strong>Excess of Support &amp; Revenue Over Expenses</strong></td>
<td>$478,698</td>
<td>$(14,648)</td>
</tr>
</tbody>
</table>
We gratefully acknowledge the individuals, foundations, corporations, and government agencies whose generous financial contributions and pledges provide crucial support for our preservation, horticulture, and educational initiatives.

We are proud to recognize the contributors who made gifts of $100 or more between April 1, 2020 and March 31, 2021, and express our gratitude to our more than 1,300 members.

**$25,000+**
- Estate of Eleanor L. Campbell
- Estate of Isabel B. Dabrowski
- Mr. & Mrs. Amos B. Hostetter, Jr.
- James & Susan Hunnewell
- Philip Loughlin
- The Morgan Palmer Foundation

**$10,000-$24,999**
- Anonymous
- Daniel V. Calano & Kate Thompson
- Charles A. & Lindsay Leard Coolidge
- Elisabeth Dudley
- Elizabeth B. & Edward C. Johnson
- Elizabeth L. Johnson
- Kyra L. Montagu
- Caroline V. Mortimer
- William & Virginia L. Nemerever
- Estate of Raymond E. & Pamela J. (Baxter) Price
- Pamela W. Turner
- Louise E. & Chuck Weed

**$5,000-$9,999**
- Mary Lee T. & Peter C. Aldrich
- Suzanne R. Dworsky
- Craig C. & Karen Halvorson
- Paul & Debby Kuenstner
- James N. & Jane B. Levitt
- Bill & Deb Matthews
- Mark Kimball Nichols
- Diana Rowan Rockefeller
- Ann Bennett Spence

**$2,500-$4,999**
- Robert & Kimberly Airasian
- Eliza & Michael Anderson
- Anonymous (3)
- David & Eileen Barnett
- Taylor S. & Willa Chamberlain Bodman
- Mrs. Richard S. Emmet
- Bill & Jeanie Graustein
- Jonathan Hecht & Lora Sabin
- Judy Hood
- Luisa Hunnewell & Larry Newman
- Patricia B. & John Jacoby
- Jeanne & Joel Mooney
- Mary Jane Restuccia
- David A. & Patricia L. Straus

**$1,000-$2,499**
- Mark S. & Carolyn C. Ain
- Anonymous (4)
- Timothy Albright & Sarah Baker
- Virginia J. Brady
- James E. Brooks & Cherie Wendelken
- The Rev. Alison Cutter Carmody
- Sam & Margaret Carr
- Stewart B. & Patricia H. Chapin
- Martha Chayet
- Mr. & Mrs. Richard W. Cheek
- Rose M. Cole
- Thomas C. Cooper & Emily M. Bateson
- Sally & Jim Crissman
- Alan K. & Isabelle DerKazarian Foundation
- John DesPrez
- Suzanne W. Dworsky
- Luise M. Erdmann
- Suzanne C. Ezekiel
- Peter & Karen Falb
- Amy L. Fay
- Christopher D. M. Fletcher
- Jane Fogg
- Elizabeth Coxe & David Forney
- Dr. Philip V. Gerdine
“This is a wonderful project, especially during Covid. I’m learning so much and feeling such a connection with Mount Auburn and regional history.

Volunteer transcriber, Historical Collections & Archives transcription project (supported by NEH-CARES grant)
“It’s been wonderful during this extremely challenging and difficult time to have this extraordinarily beautiful place, but also a place that’s so comforting to come to. I think one thing that happened to us during the pandemic is that our lives have, in some ways, become slightly more simplified, and what we appreciate—more than ever—is nature. And this certainly provides an incredible respite in Cambridge.

Lindsay Leard Coolidge, Trustee
“Upon the happy news of Mount Auburn’s re-opening, I thought I knew what I’d find on my first visit back.

Spring had finally sprung all over town, and I had watched the local plant life burst into the fullness of summer. What I hadn’t realized was how wonderful it would be to find myself under a vast canopy of green—not one tree at a time, not just a bit of shade here and there, but the wholeness of Mount Auburn’s ecosystem, fully leafed out. That along with the high grass and un-mown hillsides were the loveliest and most pleasant of surprises.

Kristin Macomber, Sweet Auburn (2020, Volume II)
“What has been wonderful is that there is a whole other community through the video and Zoom content that MAC staff have created. So weirdly, the pandemic in one way actually expanded my community by meeting folks online. The content of these programs has expanded my knowledge and makes me a better observer of the MAC landscape.

Jeanne Mooney, Sweet Auburn (2020, Volume II)
“I love the ways that Mount Auburn is now becoming a more diverse place with a more diverse audience, but also more diverse activities, and different ways for people to connect.

Widgie Aldrich, Former Trustee

Jonathon Parkhurst
Gary W. R. & Lenore Patton
Jennifer R. Patton
Ehlana & Hal Paul
Henry Paulus
Sal V. Perisano & Dorice P. Dionne
Jude M. & Miriam R. Pfister
May H. Pierce
Stephen Pinkerton
Martin Pino
Vida E. Poole
Nathaniel Poor
Frank B. & Ann M.G. Porter
Andrew Powell
Marie F. Presho
John Proudian
Diana C. Pullin
Dennis & Rosamond Purcell
Daniel Raizen
Elisabeth A. Raleigh
Lynne A. O'Connell & R. Lynn Rardin
Kathleen Rawlins
David & Robin Ray
Miriam Reeder
Ruth O. Reilly
Frank L. Reis, Jr.

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Lee T. Robbins
Richard P. Rogers
Robert & Rebecca Ronstadt
Mrs. Robert T. Ross
Mary Rowe
David Royce
Linda M. Rudd
Ruth Raial & James Cornie
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Elisa S. & Wilhelm Sawall
Geoffrey A. Sawyer, Jr.
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Ann E. Schlesinger
Carolyn & Mike Schwartz
Kenneth & Cynthia Scott
Peter L. & Lynn Shaffer
Steven Shapin
Joanne Shapiro
Susan Shaw & Vonda Shannon
James M. & Patricia G. Sheehan
Michael Shinagel & Marjorie North
Sarah & John Smyth
Janet H. Spitz
Judith J. Stackpole
Joseph & Carole P. Stavenhagen
Julia Stearns & Umberto De Ros
Brooke Stevens & Thomas McCorkle
Susan R. Stevenson
Ernest R. & Holly G. Steward
Rusty Stieff
Deicy Stockwell
Kristin Strickland
Susan Goodale Stringer
Cynthia Taradash
Dorothy Terry
Robert Terry & Judith Terry
James & Sheridan Thomas
Ruth Thomasian

Judith O. & John Thomson
Barbara W. Tilley
Mrs. Barbara C. Tolman
Robert & Carol Torosian
Nancy H. Treuhold
William A. & Miriam K. Truslow
Deborah M. Valenze
Mary Vaughan
Vijay Venkataraman
Alfred & Joy D. Viola
Elizabeth A. Vizza
Alice C. Wadden
Stuart Walker
Scott & Jane Walters
Joan Walther
Lynne F. Warren & Daniel E. Szostek
Carol Watkins
Mary W. Webb
Walter E. Weibrecht
Susan & Jason Wells
Susan Siris Wexler
Eileen P. White-Dapkus
George & Gaby Whitehouse
Haven Whiteside
Alexander Whiteside
Mary Allen Wilkes
Carol Will
Marshall Williams
Maurice W. Williams, Jr.
Rosemary Wilson
Judith Wilson
Neal A. Winston & Jean M. Dickinson
Susan Wolf & John Gregg
Beth & Alan Wolf
Leslie Wolfe Arista & Roberto Arista
Ann S. & Mead Wyman

ORGANIZATIONS
A.J. & M.D. Ruggiero Memorial Trust
Anonymous
The Blackbaud Giving Fund
The Bob Jolly Charitable Trust
Brookline Bird Club, Inc.
Cambridge Plant & Garden Club
Core Scientific
Edwin S. Webster Foundation
Garfield Refining Company
Jason Anthony Corp., Inc.
Keefe Funeral Home
The Magnolia Wine Company
Massachusetts Cultural Council
Mid-States Recycling, Inc.
Morgan & Morgan, PC
National Endowment for the Humanities
National Philanthropic Trust
National Trust for Historic Preservation
P + R Publications, Inc.
Richard Saltonstall Charitable Foundation
Roy A. Hunt Foundation
Stanley Smith Horticultural Trust
Tighe & Bond, Inc.
William Rawn Associates, Architects, Inc.
Including the Friends of Mount Auburn Cemetery in your will or estate plan is a simple way to make a meaningful contribution to this treasured organization. A bequest is a gift made to Mount Auburn through your will or trust at the time of your passing. A bequest is also an extraordinary demonstration of commitment that costs you nothing in your lifetime, all while supporting public education, the care of the horticultural collections, preservation and conservation, enhancements to the landscape, and protection of wildlife habitat.